## Meet JASMINES AND LER ------

DIGITAL MARKETING CONSULTANT I DIGITAL MARKETING VETERAN DIGITAL MARKETING EVANGELIST I DIGITAL MARKETING SPEAKER







If Your Audience Needs to Use the Web Effectively for Brand-Building, SEO Visibility or Social Media Customer Development, <mark>Jasmine Sandler</mark>, Web Veteran, Is Your Answer...

- Over 15 Years Web Marketing Strategy Experience
- Digital Strategist Has Developed and Delivered Over 100 Online Marketing Plans
- Web Project Management Expert Has managed thousands of web projects
- LinkedIn Expert Developed and Delivered LinkedIn for Personal Branding Course
- Search Marketing Expert Managed Corporate to Small Business SEO & PPC Programs
- Founder & CEO of successful web marketing agency (Agent-cy.com) since 2006
- Frequent Contributing Writer (Search, Social, Digital Strategy): ClickZ; NYEnterprise Report, PRNFWS
- Frequent Speaker, Trainer: Association of Strategic Marketing; Online Marketing Institute; Small Business Technology; NYXPO; PRNEWS

#### **Speaking Topics:**

- Use Linkedin to Develop Your Personal Brand
- Maximizing LinkedIn to Generate More Qualified Leads Online
- Manage Your Social for SEO Visibility and Brand Development
- ♣ Wise Investing for Web-Based Businesses
- ♣ Effective Web Marketing Strategies for Start-Ups
- Web Project Planning Made Easy
- Easy Steps in Building A Strong Online Brand
- ♣ Small Business & Web Marketing: The Essentials

## Meet JASMINES AND LER -----

DIGITAL MARKETING CONSULTANT I DIGITAL MARKETING VETERAN DIGITAL MARKETING EVANGELIST I DIGITAL MARKETING SPEAKER

Jasmine\_Sandler
Jasmine.Sandler1
in in/onlinebranding
user/agentcy1
injasminesandler.com

FREQUENT SPEAKER & WRTIER TO:







Nonprofit Federation









KAUFFMAN FASTTRAC.

idea. WE MEAN BUSINESS tech insight & news for small business





#### DIGITAL MARKETING CONSULTANT I DIGITAL MARKETING VETERAN DIGITAL MARKETING EVANGELIST I DIGITAL MARKETING SPEAKER



## What Conference Leaders. Audiences & Web Marketers *everywhere* are saying about Jasmine Sandler...

"Jasmine is the "Go-To" resource for how to effectively use Linkedin to achieve your goals, whether it be growing your client base or building your brand." Jasmine knows Social media!"

Ed Abel, Consultant, ABEL Business Institute

"Jasmine has an incredible wealth of knowledge around social media, social media marketing and marketing strategy. She is passionate about her subject and is skilled at knowing how to communicate her passion and knowledge."

Robyn Hatcher, Owner, SpeakEtc.

"Today I had the pleasure of attending one of Jasmine Sandler's online marketing seminars. Jasmine's approach was refreshing in that she was informative to the topic and not trying to sell her services to the audience overtly. My response to her presentation was to approach her and set up an engagement for a group that I run which I feel would benefit from sitting in on her class."

Ross Karp, Founder, 3P Insurance Services

"It was one of the most exciting, eye-opening and worthwhile seminars I have ever attended: "Use LinkedIn To Date Your Leads and Marry Your Customers." I came away with Jasmine's invaluable LinkedIn steps, which will certainly help me to sell better and smarter. I would hire Jasmine in a heartbeat."

Norma Siciliano, CEO/Founder, Cold Calling for Hot Sales

"I've had the pleasure of working with Jasmine for two consecutive years through our partnership at the New York XPO For Business. Event Management selected her out of hundreds of applicants to deliver an exclusive workshop based on Jasmine's experience, knowledge and insight. Working with Jasmine has been a true honor. Not only is she ahead of the competition, but her clients rave about her uncanny ability to transform business program into actual results / ROI. She is a woman of her word, and works extremely hard to bring her clients the best in customer service and strategy. Without hesitation I recommend Jasmine & her firm - Agent-cy Online Marketing, Inc."

Devin Cleary, Vice President of Marketing, Event Management LLC

"Jasmine knows the online marketing world. If you have questions about anything from social media to SEO to how to improve your brand image online, give her a call. Agent-cy is dedicated to helping business owners succeed by optimizing their online marketing opportunities. Every business needs a high online profile in this business economy."

Maeve Richmond, CEO, Get Your House In Order

# Meet JASMINES AND LER .....

#### DIGITAL MARKETING CONSULTANT I DIGITAL MARKETING VETERAN DIGITAL MARKETING EVANGELIST I DIGITAL MARKETING SPEAKER



#### **Jasmine Sandler BIO:::**

Miss Jasmine Sandler is the CEO and founder of Agent-cy Online Marketing, Inc, established in 2006 as the answer to start-ups and small businesses needing a professional interactive agency level of service with a hands-on, high-touch approach. Agent-cy has a full suite of digital marketing services from planning and strategy to web design and development, Search Marketing, Social Media Marketing and Online PR.

She holds an MBA in Marketing from the U.Miami and has over 15 years experience developing and managing web marketing projects. Prior to her career in online marketing, Miss Sandler acted as a Senior Sales and Technical engineer for IBM Network Services for a period of seven years.

Miss Sandler has delivered over 100 web marketing speaking engagements including:

- Private Consult
- Small Group Workshops
- Panel Discussions
- Large Audience Presentations
- Radio Show Guest: Business Radio
- Teleseminars
- On-demand Webinars
- Webcasts
- Sales and Marketing Training

She is an ongoing speaker for the Online Marketing Institute, The Association of Strategic Marketing and Small Biz Technology. Miss Sandler has delivered web marketing presentations and live training all over the country. As an industry expert, she also is a frequent contributing writer to ClickZ, The New York Enterprise Report, and The ASM Newsletter.

Miss Sandler is considered to be an expert in using Linkedin for Personal Branding and for maximizing web lead generation. She also is a go to digital marketing strategist and resource for thousands of small business owners, online start-ups and entrepreneurs.